

Dance ICONS, Inc. – ADVERTISEMENT BANNER GUIDELINES:

1) TECHNICAL SPECIFICATIONS:

Color, High resolution, JPG file, size 400X1000 pixels, Landscape orientation

2) CONTENT RECOMMENDATIONS:

a) Dance picture; b) Name of event, date and place; c) Name/Logo of the organization.

3) SAMPLES OF AD BANNERS WE HAVE POSTED IN THE PAST:

BEST: GREAT IMAGE, CLEAR TEXT, DYNAMIC DESIGN



GOOD: GREAT IMAGE, TOO SMALL TEXT, SIMPLE DESIGN



AVERAGE: FUSSY IMAGES, FADED TEXT, UNEVEN DESIGN

